## ABSTRACT OF THE DISCLOSURE

In a broadcast type service system using communications according to Bluetooth specification, a reception information providing device is provided in order to receive a reception establishing information of each transmission device transmitted from each transmission device which is necessary for a reception device to receive application data transmitted from each transmission device, and to transmit the reception establishing information of a specified transmission device to a prescribed reception device, such that the prescribed reception device can receive application data transmitted from the specified transmission device according to the reception establishing 15 information of the specified transmission device received from the reception information providing device.

25

20

10

30

35